



**SCHOOL OF BUSINESS STUDIES
CITIZEN CONSUMER CLUB AND
DEPARTMENT OF COMMERCE**

Organize an outreach programme on Consumer Awareness and Consumer Protection titled “உங்கள் உரிமை – உங்கள்கையில்” (Your Rights in Your Hands) on 23rd September 2025 at Vadakadambadi Village

Date: 23.09.2025

From

Mr. A. Panneerselvam
CCC Coordinator
Asst. Prof.- Commerce (General) Shift I
School of Business Studies
Hindustan College of Arts & Science

To

The Principal
Hindustan College of Arts & Science
Chennai

Respected Madam,

Subject: Request for Approval to Organize Consumer Awareness & Protection Programme

The Department of Commerce (General) – Shift I, School of Business Studies proposes to organize an outreach programme on Consumer Awareness and Consumer Protection titled “உங்கள் உரிமை – உங்கள் கையில்” (Your Rights in Your Hands) on 23rd September 2025 at Vadakadambadi Village under the banner of the Citizen Consumer Club.

The objective of the programme is to create awareness among rural people about Consumer Rights and common consumer problems such as overpricing, duplicate, and fake products, adulteration of food, cheating in weights and measures.

The Final Year B.Com. General (Shift I) students will participate actively through interactive sessions to highlight these issues and educate the villagers on how to protect their rights and seek remedies. We request your kind approval and support to conduct this outreach activity successfully. Kindly do the needful.

Thanking you,

Yours faithfully,



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Vivo AI camera

23/09/2025



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OBJECTIVES AND OUTCOMES

Objectives

1. To create awareness among rural consumers about **consumer rights and responsibilities**.
2. To educate the public on **consumer protection laws** and available grievance redressal mechanisms.
3. To familiarize consumers with **standardization marks** such as ISI, AGMARK, and FSSAI.
4. To highlight the importance of **bills, warranties, and safe purchasing practices**, including online transactions.
5. To empower villagers to make **informed and confident consumer decisions**.

Outcomes

1. Participants gained better understanding of their **basic consumer rights** and protection measures.
2. Increased awareness about **unfair trade practices** and ways to avoid consumer exploitation.
3. Improved knowledge on identifying **quality-certified products** through standard marks.
4. Enhanced confidence among villagers to **raise complaints and seek redressal** when consumer rights are violated.
5. The programme strengthened the role of the **Citizen Consumer Club and Department of Commerce** in promoting consumer awareness at the grassroots level.



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CHENNAI



DEPARTMENT OF COMMERCE (GENERAL) SHIFT I

School of Business Studies

“Consumer Awareness & Consumer Protection”

“உங்கள் உரிமை – உங்கள் கையில்”
(Your Rights in Your Hands)

23rd September, 2025

VENUE: VADAKADAMBADI VILLAGE

MANAGEMENT DIGNITARIES

Dr. Susan Verghese
Director - HCAS

Mr. David Ryan .M
Management Executive

Dr. V.J. Philip
Deputy Director - Academics

Dr. Uthira .D
Principal



Conveners

Dr. S. Senthamiz Selvi
Head - Commerce (G) Shift I

Dr. L. Esther Thamarine
Dean - Business Studies

Mr. A. Panneerselvam
CCC - Coordinator



Organize an outreach programme on Consumer Awareness and Consumer Protection titled “உங்கள் உரிமை – உங்கள் கையில்” (Your Rights in Your Hands) on 23rd September 2025 at Vadakadambadi Village

REPORT

REPORT CONSUMER AWARENESS & CONSUMER PROTECTION

Organized by: Citizen Consumer Club and Department of commerce –Shift 1

Topic: *Your Rights in Your Hands*

Date: 23.09.2025

Venue: vadakadambadi village

An outreach programme on **Consumer Awareness and Consumer Protection** titled “உங்கள் உரிமை – உங்கள் கையில்” (Your Rights in Your Hands) was jointly organized by the **Citizen Consumer Club and the Department of Commerce** on **23rd September 2025** at **Vadakadambadi Village**. The programme aimed to create awareness among rural consumers about their rights, responsibilities, and the importance of consumer protection.

The programme covered key aspects such as **consumer rights, unfair trade practices, standardization marks (ISI, AGMARK, FSSAI), importance of bills and warranties, online consumer awareness**, and the procedure for filing consumer complaints. The sessions focused on empowering consumers to make informed purchasing decisions and to protect themselves from exploitation.

The interaction with villagers included practical examples of common consumer problems faced in daily life. Simple explanations and awareness materials in the local language helped ensure effective communication and understanding among the participants.

The outreach programme witnessed active participation from the villagers and achieved its objective of spreading awareness on consumer protection. The joint initiative of the **Citizen Consumer Club and the Department of Commerce** played a vital role in strengthening consumer awareness at the grassroots level, reinforcing the message that **consumer rights are truly in the hands of the consumers**.



GPS Map Camera



Google

Mahabalipuram, Tamil Nadu, India



J46x+jp2, Mahabalipuram, Tamil Nadu 603104, India

Lat 12.610883° Long 80.150074°

23/09/2025 10:48 AM GMT +05:30



GPS Map Camera



Google

Mahabalipuram, Tamil Nadu, India



J46x+jp2, Mahabalipuram, Tamil Nadu 603104, India

Lat 12.610882° Long 80.150073°

23/09/2025 10:48 AM GMT +05:30



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Organize an outreach programme on Consumer Awareness and
Consumer Protection titled “உங்கள் உரிமை – உங்கள்
கையில்” (Your Rights in Your Hands) on 23rd September 2025
at Vadakadambadi Village

ORGANISED BY : Citizen Consumer Club and Department of commerce -Shift 1

LIST OF STUDENTS ATTENDEES

S.NO	ROLL NO	NAME OF THE STUDENTS	CLASS	SIGNATURE
1	U23BG119	Aswin Kumar V	III B.com(G)	[Signature]
2	U23BG107	S. Vijay Kumar	III B.com(G)	[Signature]
3	U23BG108	U. Mugil Arasu	III B.com(G)	[Signature]
4	U23BG109	S. Nivedha	III B.com(G)	[Signature]
5	U23BG159	M. Maha	III B.com(G)	[Signature]
6	U23BG143	M. Akshaya May	III B.com(G)	M. Akshaya May
7	U23BG137	JAYACHANDRAN	III B.com(G)	[Signature]
8	U23BG134	N. Sanjay	III B.com(G)	[Signature]
9	U23BG124	Kamesh KR	III B.com(G)	[Signature]
10	U23BG164	Nivas	III B.com(G)	[Signature]
11	U23BG113	Aswin	III B.com(G)	[Signature]
12	U23BG127	sanjay.s	III B.com(G)	[Signature]
13	U23BG139	Sivanshwaran.A	III B.com(G)	A. Sivanshwaran.
14	U23BG149	S. Sanjeevi	III B.com(G)	[Signature]
15	U23BG130	E. Ramalesh	III B.com(G)	[Signature]
16	U23BG105	R. Balakrishnan	III B.com(G)	[Signature]
17	U23BG103	K. Karthik	III B.com(G)	[Signature]



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19	U23BG129	T. Sujith	B.com(G)	T. Sujith
20	U23BG135	S. Junaid Rahman	B.com(G)	S. Junaid
21	U23BG168	K. Jaya Kumar	B.com(G)	K. Jaya
22	U23BG158	Vasudev. Barbu	B.com(G)	Vasudev
23	U23BG147	R. Phoxath Kumar	B.com(G)	R. Phoxath
24	U23BG150	M. Harmalesh	B.com(G)	M. Harmalesh
25	U23BG148	M. Samuel Bright	B.com(G)	Samuel/Bright
26	U23BG163	Saravara R.	B.com(G)	Saravara
27	U23BG116	Sarathi	B.com(G)	Sarathi
28	U23BG132	Nafil Ahmed	B.com(G)	Nafil
29	U23BG104	M. Surendhar	B.com(G)	Surendhar
30	U23BG146	V. Lokur	B.com(G)	V. Lokur
31	U23BG126	M. S. ARUN	B.com(G)	M. S. ARUN
32	U23BG142	S. Srikanth	B.com(G)	S. Srikanth
33	U23BG154	S. Anthony Raj	B.com(G)	S. Anthony Raj
34	U23BG145	M. S. Vishwa	" "	M. S. Vishwa
35	U23BG166	G. Hariharan	B.com(G)	G. Hariharan
36	U23BG118	Lokesh R	B.com(G)	Lokesh R
37	U23BG133	Praavin K	B.com(G)	Praavin K
38	U23BG172	V. Lakshmi	B.com(G)	V. Lakshmi
39	U23BG106	B. Keerthana	B.com(G)	B. Keerthana
40	U23BG1105	Shekhar	B.com(G)	Shekhar
41	U23BG138	B. Gomathi	B.com(G)	B. Gomathi
42	U23BG114	V. Indhumathi	B.com(G)	V. Indhumathi
43	U23BG171	S. Priya Dharshini	B.com(G)	S. Priya Dharshini
44	U23BG135	M. Jaiidev	B.com(G)	M. Jaiidev
45	U23BG169	Kishore Shephraj	B.com(G)	Kishore Shephraj



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